

CCWFN Certification Program:

Module One

Digestion: This is the initial key to success. Too often failure to address digestion is the cause of protocol failure and patient loss.

Sugar Handling: Americans consume an average of 140 lbs of sugar per year. Sugar handling issues affect the liver, pancreas, and adrenals.

Musculo-Skeletal: This session provides you with vital tests and procedures for the nutritional management of the muscular-skeletal patient along with a greater understanding of calcium metabolism.

Module Two

Endocrine: Male/Female Hormonal Dysfunction. This session focuses on your ability to address hormonal imbalances in a systematic manner, including the needs of the pregnant patient.

Immune/Allergy: This course will help you understand the root cause of immune/allergy issues by giving you the tools and approach to be successful.

Managing and Marketing: This will help enhance your management skills and guide you in creating a thriving and profitable practice.

Module Three

Nutritional Biochemistry: A review of blood chemistry markers from a foundational approach using the work of Drs. Page and Revici.

Teleconferencing: Offers the practitioner a chance to be supported and mentored through a weekly live review.

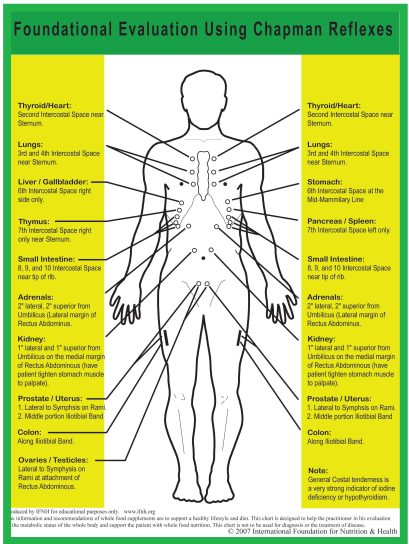


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YOUR FORMULA FOR SUCCESS!



CCWFN 100 Hour Certification
in
Whole Food Nutrition

Master the Nutritional Exam from the people who invented it.

This series will teach you what it takes to be successful in a nutritional practice.

Save \$650 to \$950 dollars by enrolling in IFNH's certification program today!

The course is designed as a distance learning program, to be taken at your own pace, at home or while driving in your car. Your course materials are in DVD and CD format - allowing you to have your answers at the tip your fingers.

What sets you apart from the clerk at the health food store? Your knowledge and ability to understand the root cause of your patient's health problems and guide them on the road to health.

This course has been taught throughout the US and Europe. Learn how many of today's leading practitioners have transformed their practice.

CCWFN 100 HOUR CERTIFICATION PROGRAM

The CCWFN certification program is designed around the Nutritional Exam and an expanded version of the original Foundations of Nutritional Therapies (FNT) seminar series. The program is done in a home study format.

The certification focuses on those foundational issues and their root causes. The course puts a special emphasis on practice and patient management with the integration of diet and lifestyle.

The program incorporates parts of the Physical Exam that was taught in medical schools throughout the United States in the 1940s and 1950s. These quick and easy physical tests looked at function versus pathology. Although most of these tests could be run and interpreted with accuracy within a few minutes, their use was discontinued in favor of new technology that unfortunately has become more expensive and time-consuming every year.

The staff and patient management tools taught throughout the program will help your practice grow and prosper. The CCWFN Certification gives you a solid foundation, with a systematic approach using verifiable clinical tools to track your patient's progress in real time.

The course lecture materials are in DVD and CD format so you can review the material for a more comprehensive learning experience. The weekly teleconferences offered in this program have been designed to help the practitioner have a more personalized mentoring environment.

BENEFITS OF THE CERTIFICATION PROGRAM

Save between \$650 to \$950 on educational materials when enrolling in the certification program.

Get up to 30 hours of outside credit for courses that you are taking or have taken.

Support for both your practice and office staff in nutritional management.

Access to new practice management tools and support.

Mentoring for those difficult cases on hormonal dysfunction, Musculo-Skeletal problems, vitamin deficiencies, chronic pain issues and more.

Being part of a community of one of the fastest growing Nutritional Foundations dedicated to whole food nutrition and the healthcare practitioner.

Access to patient support and education materials.

Course materials in DVDs, CDs and published format are designed to take at your own pace, with the live weekly teleconferences are for mentoring.

Weekly teleconferences are heavily layered with practice and patient management insights allowing for your personal input.

Access to referrals of like-minded healthcare professionals.

Ask about our easy payment plan! For more information go to IFNH.org or call us at (858) 488-8932.

LOOK WHAT OTHERS HAVE SAID

Jay Robbins, DC: *Why should you take the CCWFN certification program? In 1994 or 96 I was encouraged to take a series of courses in nutrition offered by IFNH. The best part for me was the nutritional exam because I never considered myself a muscle tester. I would take a module on digestion or sugar handling, go back to my office and teach my partner what I learned, through that process I increased my confidence and saw positive changes in my patients and practice.*

Holly Carling, LAc: *When I took this series, I was expecting the usual. But this was different. This was unique, yet basic. It connected all the dots. It made so much more sense to me than anything else I had learned – feed the body. Give the body the proper nutrients needed to support function and healing and the body in its innate wisdom would do the rest. I learned to question WHY?*

Jeremy Kaslow, MD: *I was fortunate my father was one of those early medical doctors who believed in the therapeutic value of whole foods. When I found IFNH and its courses I never looked back. Working with function is about health and prevention not pathology and disease.*

Martha Hall, LAc: *The CCWFN program has increased my knowledge and understanding of the incredible part nutrition plays in our overall health and well being. It has subsequently increased my confidence and ability to accurately support and treat my patients needs. Applying this systematic approach and management information has increased patient compliance, creating positive results, boosting product sales. This has resulted in increased referrals from satisfied healthy patients. What more could you ask for?*